

Teton County Fair Board
Regular Meeting Agenda
Fair Office – 305 W. Snow King Ave
Monday September 10th, 2018

****Please leave your cell phones at the front desk. ****

- I. Call to Order
 - a. Emily called the meeting to order at 5:31 PM.
- II. Approval of Minutes
 - a. Marybeth motions to approve the minutes from the last meeting. All in favor. Passes unanimously.
- III. Pronouncement of a Quorum
 - a. Emily Beardsley, Marybeth Hansen, Matt Hall, Peter Long, Lauren Long, Amy Hindeman, Gary Hardeman and Rachel Grimes present.
- IV. Public Comment
 - a. Adrienne Ward, Past Board Member – The board thanks Adrienne for her service on the fair board. The fair board presents her a buckle for her time on the board. She is surprised and grateful for the buckle. She then updates the board regarding the Kiwanis Club. They have their follies equipment stored in the exhibit hall. They will be holding a yard sale on September 29th to get rid of all their stuff. Gary asks if they are doing an event next year and Adrienne says that due to the fees the county is charging them for holding the follies they are going to cancel the event indefinitely.
 - b. JH Live, Fair 2018 Concert Debrief w/ Shannon & Jeff – Emily thanks Shannon for being at the meeting and thanks him for hosting Robert Earl Keen for the free concert at fair. The rest of the fair board members thank him as well. Shannon says that Jeff sends his regrets he was unable to attend. Shannon goes on to say that REK was a perfect candidate. The type of people REK markets to it was a no brainer to choose him. When the routing and money worked to bring him here it all came together and worked wonderfully. Shannon congratulates the boards brilliant idea of putting the vendors in the grassy arena with the concert. Shannon says one nuance was that the stage didn't leave in time the Thursday morning after the concert. They will get it done better next year. Shannon goes over the free concert that happened on July 25th between coordinating with Hughes Production the fair and the people putting on the concert. He would like to pass on one thought for next year, to have Los Lobos. He said it would be good to tie in the Hispanic community. Shannon goes on to say that he believes having the concert on Wednesday night is great for the community and when it comes to booking acts. It is also a wonderful way to kick off the fair. Emily asks when they should start to find artists? Jeff says as soon as possible honestly. Some artists are booked until about June of next year already. Shannon says he will keep his ears on the ground starting now and

let the fair board know if anything good comes up. What was nice this year was having Peter as a point person it worked very well and efficiently. Marybeth says that the board has been making a point person for each night event is the best way to go about it. Peter walks in late. Peter believes it went smoothly as well and the board is grateful for JH Live doing all the heavy lifting. Peter continues to say that it went well with having the vendors on the same side and area as the concert. Peter brings up the issue with environmental health of keeping the vendors there for next year. Shannon says that when vending in the grass there must be mats under their work area. The fair board explains to Shannon that they had an issue with having the horse show and the vendors in the same area. Shannon says to sort that as soon as possible because that was a brilliant idea. Matt went to sweet water fair and our concert was bigger than theirs, which was surprising to him. Peter wonders if we could start charging admissions? Shannon says that they used to do free concerts for 5 years then started charging \$5 a show and people didn't bat an eye. Shannon says if they didn't charge too much like 5 or 10 dollars it should go well. The current fencing shouldn't be an issue either. If people really want to get in for free then go for it. Hopefully they will buy some beer someone comments. Peter wonders if there is anything that would be helpful operationally? One thing we could work on is getting an answer to them quickly. Shannon says having that point person was really the best way to go about it. It is not fun to have to sit around and wait for a fair board meeting to make decisions. The process was good this year. Marybeth remembers having a budget for wiggle room to make decisions like that. Shannon would like to decide by November or December as well as getting an announcement out sooner this year. He also thinks that the board should hire out a small firm to market the fair concert only. The marketing could have been done a little bit sooner. People are already starting to plan their summers for next year. From an operational stand point the rides did start to push into the back stage quite a bit. If they could move just about 10 feet away that would be wonderful. Robert Earl Keen had trouble getting away from the scene due to the closeness of the carnival behind the stage. Thomas informs him about the plans for the new stall barn location which is where the stage was this year. Shannon says that is interesting, but the stage is mobile, so it can move around. The board thanks him for coming and discussing the concert.

c. 2019 PBR, Josh Timon & Erickson – The board thanks Josh again for giving them VIP Tickets to the PBR. Josh wanted to thank the board for allowing them to put on the event this year. Brandon the announcer said this was the best 1st year event he had ever been to. Josh would like to know everyone's feedback on what went well and what did not. Amy Wilson speaks and informs Josh that she plays dual roles from JH Rodeo and the 4H office. She informs him that JH Rodeo's web cams was shut off during the PBR and they have not been able to get it back up and running again. Amy

wanted to know who to contact regarding getting it fixed. Josh says that they will contact their production company and see who was messing with it. Matt wants to know if that is the live cam on the lights. Amy Hindeman says she loves the web cam. Matt would like to know how far out they book their locations for their PBR's. They book them out far in advance. Josh and his crew have to consider music talents, acts, riders etc. There is a lot of working parts that needs to be coordinated in order to get the event going and the sooner they get things lined up the better . There is a certain stock contractor they really like to use. Chads bulls was voted the best stock of the year a couple times and they typically have to book him as soon as possible. They would like to set up their event before the big sky event in Montana in 2019. Peter comments that he was impressed with the production value, the big screen and the VIP Tent. Peter would like to work towards that for fair. Peter would like to know how they go about doing their sponsorships. It is a work in progress. Josh says that it really just starts small and then it builds. Their goal is to grow the sponsorships up 10 – 15% by next year. There is a snowball effect to get more and grow it bigger and better every year. Graphic design is a big piece of what they do. They would be happy to share what they do every year. Peter would like to know if it would be advantageous for PBR to be incorporated in the fair? Josh would like to talk to them about that. They are interested in making it a 2-night event. They would love to be the kickoff event for the Teton county fair. In Big sky they do music every night; acts like REK. They would like to emphasize that rodeo is different from PBR. They would love that opportunity to be a part of the fair. Amy Hindeman asks what the dates for Big Sky is the last week in July in 2019. Their venue is different than the one in Jackson it is in the middle of a sage field, so their noise doesn't affect residential quite as much. The fair next year is July 19th to July 28th next year. They would like to make the point that they host Charitable events like them giving money to the JH Historical society. They would definitely like to bring in non-profits. How do they choose which non-profit they decide to donate to? They do a lot of research, they must be relevant, and they must have a good base. They liked the historical society and wish that they had one in big sky and they needed the support from volunteers. They are up for suggestions when it comes to donations to local non-profits. They quired the executive directors of all the charitable programs throughout the local people to find the best fit. Bob would like to know if their contestants are on their own nickel? Josh says yes if they are not sponsored they are really on their own. They are on their own for traveling fees and entry cost. Josh says that in big sky all their riders are sponsored and that is how they would like the Jackson PBR to be. They would really like Jackson Hole to be the PBR event of the year in years to come. Amy Wilson lets them know what she heard from the locals regarding the PBR. She says a lot of the ads say, "As seen on TV", local cowboys here were expecting to see the big-

name people, but it was really just the smaller guys. Marybeth says that is something to expect from a first-time event. Amy Hindeman would like to know what event came before the JH event? It depended on where the riders came from. Josh would like to thank the Wilsons and their crew for helping with everything. Thomas would like to know how they got liquor for the event. They partnered with a local liquor store, TLS ran it under their permit. They just had to fill out a lot of paperwork. The county only allows 10 liquor licenses in the valley. They had an ATM on site that was TLS's as well. Emily thanks them and just as far as continuing the conversation and how they would like to proceed with emails and proposals, partnership, and dates. Josh says they will send in a proposal. Josh thanks the board for everything. Rachel says that if they have any more questions or need info to please contact her.

V. New Business

- a. Welcome New Board Member/Words from Current Chair – Emily welcomes Amy Hindeman to the board.
- b. Election of Officers – Emily would like to say she is grateful for being the chair of the board. Although she believes that this the last year she will be on the board. She thinks that it would be best if she stepped down from chair, so she can help guide the next chair. Gary would like to go out on a limb and makes a motion to keep the board the same. Matt seconds it. Thomas would like to switch Marybeth and Emily's roles if they would like. Thomas asks what Emily prefers. Emily says that having a past chair on the board to help and advise the new chair is beneficial. Amy Hindeman wonders if there is a possibility of having a CO-Chairs. Thomas says that our bylaws do not allow that. Rachel says that it is in the bylaws to have a successor. Thomas votes no, and they should nominate Marybeth to be chair and Emily be Vice Chair. Marybeth says that she would not have been comfortable doing it last year but is comfortable this year. Emily asks if there is any more discussion. All in favor. All Opposed. Motion fails. Gary motions to nominate Marybeth to be President or Chair and Emily to be Vice President or Vice Chair. Emily asks if there is any more discussion. Matt Seconds. All in favor. Passes unanimously. Marybeth is now the chair and will be taking over the meeting. Emily will help. Amy Hindmen wants to know how soon the election takes effect. Emily says that the new nomination takes place immediately. Remaining positions are treasurer and Secretary. Gary motions to keep it the way it is with Gary as the secretary and Peter as the treasurer. Marybeth Seconds. Peter would like to step down from treasurer he says that he doesn't feel he is as committed as he should. Emily says that he did a good job. Peter feels that he spread too thin as is and didn't do a good job. They ask if Thomas would like to do it, but he says that his wife is the county Treasurer and it would be a conflict of interest. The board agrees with Thomas. The fair board lets Peter know that the board is willing to help him out. Emily asks if he would still he be

willing to do it? Peter doesn't mind he just wanted to open it up in case anyone had any interest in stepping into the role. All in favor. Passes unanimously. Thomas would like to change a by law to push the amount of board members from 7 to 9. He suggests putting it on a future agenda.

- c. 4-H Fair Debrief, Amy Wilson – She says that overall the fair went great. There were just a couple things like they needed a tent for the 4H dog show but she also got someone to bring her personal pop tent from home and it turned out fine. She believed that the camper parking worked out well this year. The feeding and tie up area worked very well. She said the sound guy was helpful and always had everything set up for them on time. The whole set up worked well for 4H. They did a last-minute dance regarding the outside lights at the Heritage Arena none of them were working. Some of them flickered on but then did not work. They would like to know the timeline for the use of the exhibit hall for their standing exhibits. It will be available next year. Thomas says that everyone involved in fair should do a walk through a month or 2 weeks before fair to go through the fairgrounds with 4H and make sure it's all cleaned, and things are working well and see if they are missing anything. Rachel reached out to 4H and they did some volunteer work on the picnic tables before fair. Rachel really likes that idea of having a fairground cleanup day before fair week. Town cleanup day they used to clean up the fairgrounds. The board likes the idea of getting the fairgrounds into tip top shape with the 4H so it looks nice for the public and not like it was just thrown together. Amy says there was also weeds by the campers that could have been taken care of. Thomas asks if keeping the 4H Auction on Friday was a good idea. Amy Wilson says they will keep the Friday date and time, The public also like the 5 o'clock time frame. The auction was done by 7:15pm which is awesome. They were pretty much done by 8 o'clock after cleanup. The board is considering starting the Friday night event at 8 o'clock so as not to conflict with the auction. Rachel brings up the walk-through gate that should be a good accessible space for the public to come in and out of although it would eliminate one camping space. Amy says losing one camping spot shouldn't be a huge problem. They could label that entrance/exit for the public. Marybeth says that could be another banner to sell for sponsorship. There was also a lot of construction that inhibited walk through this year. Bob says I thought that was a part of the maze!
- d. 2019 Sponsorship Packet Re-Format & Plan of Action – Rachel says that she revamped the sponsorship packet. It is now just a tri-fold with an order form instead of seven pages and a confusing chart. The fair office got a lot of calls from potential sponsors regarding what certain things meant and what they got with what. So Rachel decided to fix it and wanted to see what the fair board thought of it. Amy Hindeman was wondering what if someone wanted donate money to just the horse show? Emily gives everyone a background about the sponsorship packet in 2017. Marybeth, peter, and

Emily went to a sponsorship workshop at RMAF. They tried make it more like an incentive package rather than asking for a donation. They decided to change it last year to make it more like sell advertising and incentivizing people to be a sponsor. Marybeth explains the excel spreadsheet they used this year. Rachel basically just bullet pointed the whole excel spreadsheet out on a trifold. There is an order form which now has horse show buckle and a rodeo buckle before it just had the rodeo buckle on it. Rachel brings up the point that when people sponsor the rodeo buckle they get a rodeo ticket but what do people get if their sponsor a horse show buckle? Marybeth will give them free high fives. Bill Lewkowitz would like a badge for being a sponsor. The VIP tent was cool at PBR and it would be really cool if they did for fair as well. Emily makes the point that Trifolds don't do well in emails. VIP passes really go a long way for sponsors. Emily says that maybe they will have a sponsorship subcommittee to go over what worked and what did not work and go from there. Amy Wilson says from a 4H stand point there could be dual sponsorship for buckles. She mentions that there were sponsor who thought they sponsored 4H but sponsored the fair. There was a lot of confusion between sponsoring the fair and sponsoring 4H. They would like to talk to the PBR guys who got a lot of sponsors from local people and ask how they did it. The board wasn't too happy about local people sponsoring a one-day event and not our local fair. Rachel says that we should get the sponsorships out sooner rather than later. We were late with everything this last year. If the sponsorship committee gets together they should be able to get it together. Amy Hindeman asks a confusing question if it is possible to get with JH Live and the local people they manage to have their act be at the fair. It is just all about getting to them early. Starting in the fall with getting sponsorships is really the best time to do it because businesses get hit hard in the spring with other events needing sponsorships. Emily asks if they should appoint a new sponsorship committee? Emily and Marybeth will stay on it and Amy Hindeman wouldn't mind doing it. They would basically be getting their packet together. Rachel would like to get a mailer out to past sponsors sooner than later. The Sponsorship committee will set a date before the next fair board meeting. Matt would like to make a point that other fairs have major car dealers that are their bigger sponsors.

VI. Old Business

- a. Stall Barn – Emily wrote a letter to the commissioners and the county regarding their recommendations. They asked staff to investigate the lease regarding the area that the fairgrounds own. They do not own the tennis courts or the ball field. Staff also investigated temporary stalls. Lauren lets the board know that the town did appropriate money for new the stall barn. Ultimately the town decides where it is going to go. Bob says the fair board's recommendation must be presented to the town. They have already approved putting the stall barn at the end of the grassy arena. Staff has

tried to get it bid, but no one offered a bid to build it. Staff explains why the location it is intended to go in is the best place for it: staff cannot take away parking, they can't do the tennis courts or the ball field because it is not in the fairgrounds lease, they can't use the north end of the grassy because it is used for snow haulers and there is not where else that already has electricity and water. Matt says maybe they need to approach parking differently they could have VIP parking and the general parking. Matt is wondering if they could use Karns meadow for overflow parking. Staff says taking up parking space is not advisable for the fairgrounds. Thomas would like to know if they can have a discussion with the town regarding the lease of the tennis courts and ball field. They would like to put the stall barn where the tennis courts currently are. Lauren says staff did their homework, they tried to come up with alternate location but there really is nowhere else to put it. The board would like to know if the tennis courts is a viable option. According to staff it is not because that area is not under their jurisdiction. Staff tells the board that the only times when the grass is really used it is for big events otherwise it is just a dog park. The fairgrounds have very limited space as is. There are 2 different leases with the town one for the exhibit hall and one for the fairgrounds. Lauren knows she is being aggressive and pushy regarding the stall barn, but from a staff viewpoint the grounds really need to have these stalls. Staff has done what the board wanted regarding doing the research. Once staff has bids to build they will go to the commissioner's board and staff will tell them what their recommendation is versus the fair board's. Gary is adamant of putting the stall barn up north of the grassy and creating an alternate entrance for the towns' snow plows. Matt makes the point that we need more hotel rooms in Jackson, but they aren't going build more. Emily makes the point that western heritage is slowly going away. Emily says that these fair grounds are only grounds that do not have stall barns probably in the whole state. As a horse person who travels with horses having stalls are necessary. Teton County only has about 5 acres and all other fairgrounds have about 40 acres. Fairgrounds are the go to place to put your horses when one is traveling. Thomas would like to have at least have a conversation with the town. Matt would like to know if they could extend the amount of land they have. Emily would like to know what they need to do to change the location officially. Thomas says that they should request a meeting with the town to find a solution for another north entrance. The board is really pushing to put the stall barn north of the grassy arena. Lauren lets the board know that they are just a recommendation and advisory board. They can only ask staff to do something for them. Gary says that they still need to do something. If they could even get 1 tennis court and put the stall barn there it would work. Lauren says that Parks & Rec will have to change the lease and that could take years. Amy Hindeman asks what if they move the warm up there and put the stall barn where the warm up arena is now. Gary says we will

need to show the town this aerial map of the fairgrounds. Rachel talked to Kaitlyn about why that location. Power and water are already there so they wouldn't have to get some to it. Which would cost more money. The location will keep equine activity all consistent. They can't use the north part of the grassy because of the dump truck drivers hauling snow. The board would like to have that discussion with the town regarding changing their route for dumping snow and using the west side of the grassy only and not the north end. They must ask permission from the town regarding their property and if the fair board would like to take some. Bob recommends having a drawing and the board preference of their location. Thomas would like to know if it is the boards preference to put it in the north side of the grassy. Gary makes a motion to have all the preparations needed to let the Town of Jackson know their recommendations regarding the new stall barn. Lauren says why not have staff talk to public works about where the snow goes and their truck route. Amy Hindeman would like to know they can't put the barn horizontal of the north end of the grassy and then there is still a thorough way for the snow dump truck. Amy would like to make a motion that whomever would like to approach the council with a subcommittee of some sort with what they would like to propose to the town council. Is there a second? Gary is going to amend it. Make a subcommittee and do their homework very well. If they are going to go in front of the council. Public works will probably do a staff report for you. Marybeth is going to amend it again since they are an advisory board to advise staff to ask the elected officials to have a meeting to have the fair board present with their drawings and homework. Gary seconds the motion. More discussion? Marybeth says that in the meantime and have a subcommittee to have a drawing for the stall barn. Emily would like to know who has interested? Gary, Thomas, Marybeth and Emily will be on the subcommittee. Their preference would be north of the grassy arena. The board does not want to mess with the lease between the county and the town. They need to stick with one preference. Any more discussion? All in favor. Passes unanimously. Bob says regarding the new exhibit hall if they are going to put the east side of the wall up they have to put up barriers for parking, so people don't run into the walls. Like they have done at the old exhibit Hall.

VII. Fair Budget

- a. 4-H Overage – Lauren said that 4H approached them during fair week regarding their budget. They will probably go to 16,500 in their budget which is 1500 over what they can have. Amy Wilson says she would like to talk to the board about increasing their budget since their premiums will increase next year and having local judges is hard and outside judges gets expensive. Mileage as well as hotel costs go up. The 4H can't exactly say how much they will need but will keep the board updated when they do. 4H

going to fair they spend 4200. It was 1600 just on entry fees. Amy would like to revisit the budget later.

- b. YTD Fair Budget – Lauren says that the board is doing okay with their budget so far. Although it seems that revenue is down by \$5000 from last year. Fair board will need to have their 2019 fair budget done by Jan and Feb. Rachel asks if we can start getting contracts at the beginning of 2019. The variance of revenue and expenses was about 80,000 and it was supposed to be 100,000 we did very well to save money this year. Thomas makes the point to all potential candidates regarding budgeting and what not. The squeaky wheel in politics gets the grease. If they brought kids to the elected officials it would help regarding getting more money for the 4H program.
- VIII. Fair Debrief Continued - Emily makes the point that if people need to leave early from a fair board meeting to please let others know so that there is a quorum and they can plan the meeting around it.
- A. Volunteer Treatment of Staff
 - 1. Horse Show Committee – Rachel says that a volunteer yelled at staff regarding not having the arena drug when it was supposed. It worked out in the end. The issue was that the outdoor was supposed to be dragged first. The western dressage got started a bit late. A member yelled at staff who didn't have control over the situation. Rachel says that the board needs to protect the staff. This is not a life or death game says Gary. Marybeth did talk to that member regarding her behavior. The volunteer did apologize to the staff members and gave them flowers as well.
 - 2. Exhibit Hall helpers – Rachel says that there needs to be a buffer between staff and the volunteers. Matt will move into the managerial position for the exhibit hall. If they have questions or issues they go to Matt instead of Liz or any other staff member. It was a lot to handle without people hovering. Rachel just wanted the fair board to be aware. Amy Wilson wanted to know how it went regarding their decorating and 4H decorating. Matt says they should try to use the same theme instead of a different theme to keep it consistent. It made a huge difference to have the board help decorate the exhibit hall.
 - B. General Items
 - 1. Ravioli the Clown, wants to come back – He offered to put a proposal together and then they will go from there. Marybeth says that they should get a proposal as soon as possible. Clowns are hard to come by these days. Clowns, Carnivals and the petting zoos are totally booked out all around the country. The state fair wasn't as big as our fair this year, their carnival was half the size and their food vendors weren't as great. Rachel will get a proposal from Denis Martinez. Thomas makes a motion to get a proposal from ravioli the clown. _____ seconds. All in favor. Passes unanimously.

C. Big Top Tent

1. Feedback on 2018 Acts – Marybeth got really good feedback from people regarding the local acts. The lions club liked the set up. Emily asks if there are any acts that we want back. Staron the comedian should come back. Thomas says that all of them were good and we should invite them back. They did casting calls this last year to get acts. The 6 and under talent show did not go so well this year. They had to cancel it.
2. Book 2019 Acts – they would like to use the same acts.

D. Carnival

1. Sign New Contract – They currently have a contract until 2019 but nothing beyond. They would like to renew the contract for a couple more years. Matt says that our carnival people are awesome, and we should keep them. Lauren comments that it is a very confusing contract. It is all profit sharing. The fair board collects all the money from pre-sale tickets. Matt wants to know if the contract is a template or specifically for us. No one is sure. Emily says that for next meeting staff will show them the current contract and then future contract. Amy Hindeman would like to see a merry go round in the carnival.
2. Open North Entrance Gate from Karns, 4-H RV Parking – leave it open next year.

E. Concert

1. Contract w/ JH Live in 2019 Brainstorm – Heard from Shannon regarding their feedback. Do we want to use them next year? They take care a lot of stuff and they put on a great show, they do all the behind the scenes things that staff just doesn't have time for. Peter says that they did things the county couldn't do like buy them a case of beer. They took care of everything all we had to do was choose who to have. Emily asks if we want to request a proposal for 2019. The board should vote for a cap of how much they can spend so Peter can decide without a quorum. The board discusses potential artists that could come next year to sing. Matt believes that REK was so popular this summer that people would come in 2019. If the fair board builds on the momentum that we made this year they would need to find someone who would be a good fit to keep it going. It is worth looking at our budget and our beer sales and how that affects us. JH Live helps a lot and they have an established name. Emily says that the fair tried to be apart of the JH live series over at snow king in the ball park but since the event was over there the fairgrounds was a ghost town and it wasn't good for our vendors or beer sales. Peter would like to know if we can look at a specific promotion budget for the concert to market the concert better. Maybe they could have fair books at their JH live events? Peter says that the feeling he gets is that the fair is a different job for them and that it may not be something we can ask. Lauren says that we used their used to be

graphic designer and she would have done separate concert promotion line item. That could be something that the fair could spend money on. Peter says that they should build that in to the budget for the concert. It would be useful for the fair board to promote the concert specifically in their budget. Gary sums up that they want a specific concert line item with all the details. Thomas says that we should ask JH Live how much they think it would cost to promote the concert alone? Amy Hindeman say that we should use a local people for an opener. They must use a professional band as an opener. Peter says that Hughes production puts up the stage for the free concert on Wednesday and that they could use that same stage for the big top acts. Todd Taylor did say that they need to get a new stage for the big top because it is very old. Peter brings up the point of needing the full board to decide for concert people. Thomas says let's just vote on a maximum dollar amount. Peter says what if we find a band with the numbers set is the board okay with having a special meeting to decide to just have the committee saying yes let's do it. Last year they did the phone call. Gary says if they have the budget and then they get the discretion to make that decision. Amy Hindeman had to leave. Emily asks if we should keep going or have a special meeting. Everyone says let's just power through it.

2. Bands/Musicians for 2019

F. Ninja

1. Emily & MB Meet w/ new company on Tuesday – Emily saw on TV that there is a new ninja company that is starting in Denver. Matt chimes in that he went to the Lincoln county fair. They used the same contractor as us for their ninja event. Matt says their construction crew made 2 new obstacles for them. PRCA rodeo was in Lincoln county as well. The board did not pay Ninja Mylo their remaining balance since they did not meet quite a few requirements outlined in the contract. We have not heard anything back from Axis Gymnastics regarding their sponsorship and how they felt about it.
2. Promote to local gyms earlier – People here are competitive, so we should start going to gyms and marketing to athletes to come do it again. Ninja night still sells beer. JH Security is very nervous about hard liquor due to people's behavior.
3. Start event at 8PM – They will start it at 8pm due to the 4H auction going on that night in the heritage arena.

G. Rodeo

1. Ranch Rodeo option – People have come into the office asking if we could put on a real ranch rodeo at fair – Matt asks if there is enough demand to do the ranch rodeo. Amy Wilson says that we will miss a lot of slack which could not be good. Should we switch pig wrestling to ranch rodeo? Amy says having 2 rodeos is too much. Emily says that

there are a lot of barrel racers and timed only people here and that it wouldn't be good to change that to ranch rodeo.

2. Put together a subcommittee to go over and set rules – Emily makes the point that competitor entries have dipped this last fair rodeo. Emily has heard from some people that the slack should be the qualifier to get into the performance. She summarizes: “You all are going to be in slack and then if you qualify you will get into performance.” Emily also makes the point that people come from big piney and Pinedale will they still come down if they have to come on Monday and Saturday? The board says this is something that we should get feedback on from the locals. Gary summarizes that we should have all the contestants do slack and then qualify to be in performance. Emily says that the rules need to be revamped because they are not very clear. Calf roping rules needed to be updated as well. JH rodeo recommended not doing the calf roping during the show. Thomas says that we should just have JH Rodeo take control of everything.
3. Contractor must provide all stock (including beef cattle for Team Branding), judges, timers, and shall be responsible for knowing rules) – They will be revamping the contract with JH rodeo. Amy Wilson says that that is something that should be discussed prior the event like the small details of timing and what not. They will need to make sure that they have 5 timers. It is critical that JH Rodeo is aware of what all is going on including details. Thomas says that all the waivers should not be Teton county it should be that specific contractors' waivers. Hide race needs a chalk start and finish lines it got spaced this year. Thomas says that we should give away tickets to locals just to fill the stands he adds that they will more than likely buy the beer.

H. Figure 8s

1. Attendees scammed their way in thru showing Smartphone pictures from their friends' phones which were being handed back and forth between the fence – increase security? – Thomas adds that they went through security to get their bags checked and then no one was there to take their tickets. Lauren gives the idea of having a check point with security before getting their tickets checked. Amy asked what company we use for ticket taking. We use Etix and we may just have to use their scanners this next year. Thomas says that we should have security check point at all events. May need to set up a table and an extension to scan all tickets that come in in order to increase security.
2. Hire videographer in 2019 – Nick Staron? – The board says yes! He even knows how to make it better for next year. He was very helpful. Staff can move forward next meeting. The board says that they should get a proposal for a bigger screen.
3. Email past contestant's entry info on June 1 – Staff will get that stuff sent out by June 1st, 2019. Epically figure 8 people since we had a cap this year and people didn't know you could sign up before the due date.

Figure 8's went well this year it was very smooth. The contestants were totally fine with the 100-dollar bill protest thing. Matt said that there was a problem with some cars and their numbers. The number needs to be on both doors and they need to be contrast colors so that it is easily viewed from the crow's nest and videos.

IX. Matters & Announcements from Board & Staff

- a. Maintenance Staff Resigned – Kory Hill resigned with 3 weeks' notice. Cory K is done now. Rachel let the board know that they will not have dragging for the weekends so far. They have made ads in the papers and to get the word out.
- b. WAF, October 3-5 in Evanston, WY – Rachel would like to go to that but Liz would be by herself but there would not be any dragging. Lauren says that we will figure it out.
- c. RMAF, November 7-10 in Billings MT, \$250 registration fee prior to October 7th, our budget will allow Fair Manager + 3 board members registration & travel (incl. lodging, mileage, fuel, meals, airfare, car rental etc.) – It is budgeted for Rachel and 3 board members. Marybeth can go and Rachel will ask Amy.
- d. IAFE, November 25-28 in San Antonio TX, \$389 registration fee prior to October 2nd, our budget will allow Fair Manager + 1 board member registration & travel (incl. lodging, mileage, fuel, meals, airfare, car rental etc.) – Rachel may go none of the fair board members wants to go.

X. Adjourn

- a. Marybeth motions to adjourn at 8:45PM. Gary seconds the motion. All in favor. Passes unanimously.