



**Teton County Fair Board
Regular Meeting Minutes
Fair Office – 305 W. Snow King Ave
Monday September 9th, 2019 @ 5:30PM**

****Please leave your cell phones at the front desk. ****

Mission: The mission of the TCFB is to produce an exceptional fair and administer the year-round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB's vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

- I. Call to Order
Marybeth called the meeting to order at 5:32 PM.
- II. Roll Call/Pronouncement of a Quorum
PRESENT: Marybeth Hansen, Hannah Bouline, Tere Nelson, Steve Genzer, Deb Lutz, & Gary Hardeman. LATE: Amy Hindman arrived at 5:36PM.
ABSENT: Peter Long
ADDITIONAL ATTENDEES: Matt Hall, Glenn Owings, Hadley Adkins, Rachel Grimes, Jordan Lutz, Alyssa Watkins, Arne Jorgensen, Amy Wilson, Sarah Mann
- III. Adopt Agenda
Tere motions to adopt the agenda. Hannah seconds the motion. All in favor, no discussion.
- IV. Approval of August 19th Meeting Minutes
Steve motions to approve the August 19th meeting minutes. Hannah seconds the motion. All in favor, no discussion.
- V. Public Comment
Matt Hall pointed out the Fair ad that ran in the "Best of JH" publication. Matt has applied to be on the Fair Board again. He would like to suggest that meetings get moved to the training room behind the Fair Office so that there is more room for people to attend a meeting. Alyssa says that is not an option as the firefighters are living there and it is essentially their living room.
With regard to elections, Matt reminded the board to consider that people that hold office on a board usually have experience. Matt said that the clowns mentioned that they would like to have different stations away from each other (Sparkles across street at the Exhibit Hall and Ravioli will stay on main fairgrounds). Matt suggests that all Fair Board members are required to be on two or three subcommittees with at least two board members on each subcommittee. Matt thinks that the Fair Board should have a marketing group look over sponsorship packet. Matt suggests a bluegrass band from Scandinavia that does cover of classic rock for the Fair Concert.
Jordan Lutz informed the Fair Board that she went to Cedar City to represent Teton County at a college rodeo. She met a lot of people down there that will help her when she starts school in January.

ACTION ITEMS

- VI. New Business
 - a. Welcome New Board Members/Election of Officers
 - i. Chair
Gary motions to nominate Marybeth for Chair. Hannah seconds the motion. Marybeth accepts nomination.
Discussion: Tere motions to nominate Deb Lutz for Chair.
Rachel mentions that being Chair is a big role and that typically board members work their way up to being Chair; new Fair Board members typically start off as treasurer or secretary.

Amy seconds the nomination for Deb to be Chair because she has a lot of experience and should not be discounted from being Chair since she is a new member.

Deb notes that she was on the local figure skating board for 6 years; she has been the state and national vice president of the Jaycees board. Deb would consider being a Vice Chair.

Amy suggests that it would be helpful if everyone understood the role of each office.

Hannah reads the roles from the Fair Board bylaws.

Deb declines nomination for the Chair. All in favor of Marybeth for Chair.

ii. Vice Chair

Tere motions to nominate Amy as Vice Chair. Marybeth seconds the motion.

Discussion: Marybeth asks if Amy will be able to make the time commitment to being Vice Chair. Amy says she can make the time commitment if meetings are in the morning or out at the village.

Deb nominates Gary for vice chair. Amy seconds the motion.

Gary says he will be able to make the time commitment.

A private vote is performed with votes being counted out of the office. 4 – 3 in favor of Gary as Vice Chair.

iii. Treasurer

Amy nominates Deb for treasurer. Deb accepts the nomination for treasurer. Gary seconds the motion. All in favor, no discussion.

iv. Secretary

Marybeth motions to nominate Amy to be secretary. Amy accepts the nomination.

Steve seconds the motion. All in favor, no discussion.

b. 2020 Teton County Fair dates (July 17-26)

i. Frazier Shows, Paintball & Clown contracts

Frazier can't move their fair dates for the 2020 fair; they are planning on being here July 20 – 26, 2020. Frazier Shows is on a multi-year contract and their dates can't be moved for the 2020 fair. The clowns and paintball are also on multi-year contracts and can't move their dates.

Amy would like the Fair Board to consider moving fair dates in the future. Shifting the Fair dates would allow 4-H to have more time with their animals.

The Fair Board discussed the pros and cons of moving fair dates in the future and who the Fair is for.

Marybeth opened the discussion to public comment. Amy Wilson explains 4-H's reasons for wanting the Fair to be pushed back a week. She suggests having the carnival at the front end of fair. People wouldn't have to choose between going to the carnival and night events, it would eliminate parking issues, it would allow 4-H kids to have more time with their animals, and it would be closer to State Fair.

Tere motions to leave the fair dates as the 17-26 for 2020 and form a committee to look into moving it for the future. Steve seconds the motion.

Discussion: Deb recommends that a 4-H liaison be on committee to weigh in on moving Fair dates down the road.

Marybeth, Gary, Steve, Hannah, Deb, and Tere in favor; Amy opposed.

c. Renewal of Fair Contracts for 2020

Train was previously on a three-year contract. Freckle Farm was on a two-year contract.

Animal Cracker Conspiracy was on a one-year contract. Bugology was on a one-year contract.

Marybeth opens the discussion up to public comment. Matt Hall speaks on the butterfly house at the Bugology act. It would be an additional \$500 to make the butterfly house free and Bugology would bring twice the number of butterflies.

i. All Aboard Train!

Tere says it is worth having the train if there are a lot of acts over on the grass by the Exhibit Hall.

ii. Randy's Freckle Farm, petting zoo

- iii. Animal Cracker Conspiracy, stilt walkers
- iv. Bugology

Rachel wanted to know if there are any contracts that the Fair Board would like to pursue renewing immediately or would they like to look for different acts at RMAF? Amy recommends that we reach out to Randy's Freckle Farm, Bugology, and the All Aboard! Train to see if they want to come to the Fair next year. Also, we should ask if they would be willing to sign lengthier contracts. If there is a cool act at RMAF that we want to include then we can discuss that with whatever that act may be and decide if we have the budget to invite them.

The Fair Board discusses which contracts they would like Rachel to pursue renewing for the 2020 Fair.

Amy motions to reach out to All Aboard! Train for 2020 Fair. Marybeth seconds the motion. No further discussion, all in favor.

Amy motions to reach out to Randy's Freckle Farm for the 2020 Fair and for at least a two-year contract. Marybeth seconds the motion.

Discussion: Does the Fair need a petting zoo in addition to the 4-H animals? The petting zoo has been a positive addition to the Fair and kids love it.

All in favor, no further discussion.

Gary motions that we renew Animal Cracker Conspiracy and Bugology. Deb seconds the motion.

Discussion: New members should go to RMAF, visit with acts, and bring information back to the board.

Tere, Gary in favor; Amy, Steve, Marybeth, Hannah, Deb opposed.

Amy motions to table Animal Cracker Conspiracy renewal until after RMAF. Hannah seconds the motion.

Discussion: The cost for Animal Cracker Conspiracy was \$4,200 for 3 days.

No further discussion, all in favor.

Amy motions to table renewing Bugology until after RMAF. Deb seconds the motion. No further discussion, all in favor.

d. Form New Subcommittees

Members of the public have expressed interest in helping out with some night events. At least one Fair Board member should be on each committee to work as a liaison between the subcommittee and the Fair Board. The idea is that subcommittees will be similar to the Horse Show Committee - where the members handle the event and each person is aware of their role is to make the event happen.

Should all night events and big day events have a subcommittee? What would be the most beneficial subcommittees for the Fair Board to start?

Amy motions to hold off on forming any subcommittees until the Fair board can figure out what would be most beneficial to the Board as far as what needs to have a subcommittee, what kind of committees do we currently have... [interrupted] we just need to think about what committees are really, really important. I think there should be a 4-H committee where there is a liaison with the 4-H staff. We can expand on this and then maybe say "you know what?" the Exhibit Hall, we're going to put this person in charge of it and they're going to form their own committee. Or the Fair Rodeo, we're going to put this person in charge of it and they're going to form a committee." I think there are other ways of doing it and I think we, as individuals, should think about it and come together as a Board and vote on it at the next regularly scheduled meeting. Deb seconds the motion.

Discussion: Some of the items are time-sensitive and need to be dialed in before work can begin on the Fair Book. Deb suggests that we vote on these three with the understanding that more might be added at a future meeting.

Amy withdraws her motion.

Tere moves to accept these three subcommittees as stated with the understanding that more may be added at a later date. Hannah seconds the motion. NO further discussion, all in favor.

- i. Exhibit Hall
Steve and Tere
 - ii. Fair Rodeo
Deb and Amy
 - iii. Figure 8s
Marybeth and Gary
- VII. 2020 Fair Sponsorship Packet & Info
The sponsorship info is time sensitive; last year the first mailout was distributed in November. The sponsorship packet was redone about three years ago based on a seminar at RMAF. Sponsorship levels are based on a return-on-investment in terms of what advertising costs. The current mailer is redundant with mentioning of the night events twice. That space could be better used to promote other sponsorships which are available.
Steve motions to table the sponsorship info until the October meeting. Hannah seconds the motion.
Discussion: Email out ideas for additions and/or changes to the sponsorship packet.
No further discussion, all in favor.
- VIII. Fair Board Social Media Policy
Keith Gingery, the County Attorney, is currently working to get the language correct on this policy. Amy motions to table the Fair Board Social Media Policy until after we hear from Keith Gingery, whether that is October or November. Tere seconds the motion.
Discussion: Sarah Mann believes it will be an update to the code of conduct and not the bylaws.
No further discussion, all in favor.
- IX. Old Business
Sarah Mann said there are no updates to changes and costs associated with code change on the Heritage Arena. There will be more information by the October meeting.

DISCUSSION ITEMS

- X. Fair Board/Night Event Assignments
Sign-up for Fair Board members to help organize the event from soup to nuts/year-round.
 - i. Concert – Peter and Steve
 - ii. Pig Wrestling – Gary
 - iii. JH Ninja Warrior –
 - iv. Fair Rodeo – Amy and Deb
 - v. Figure 8s – Marybeth and Gary
- Assignments tabled until the October meeting, decision on night events will become an action item. Fair Board members will bring night event ideas to the October meeting.
Steve motions to turn this into an action item at the next meeting. Amy seconds the motion. All in favor; no further discussion.
- XI. 2019 Fair Budget Updates
Rachel and Sarah met with Katie Smits, the County Treasurer, to come up with a more accurate budget for Fair. Alyssa mentions that the County fiscal year does not align with the Fair year. The County budget is currently in end-of-year transition, numbers are being finalized, and the budget will be clearer once the audit is complete.
 - XII. 2020 Fair Themes, brainstorm
Fair Board members will bring their theme ideas to the next meeting. If there is a theme, it should be carried through the Fair. If it's not possible to carry that theme through, is there a point to having a theme? Is there a way to use the theme to draw more people in to participate?
 - XIII. 2020 Fair Concert Ideas
Fair Board members will brainstorm concert ideas and bring them to the October Fair Board meeting.
 - XIV. 2020 Big Top Tent Scheduling
The Fair Board will brainstorm ideas for next year and email list of ideas to Rachel for October meeting.
 - XV. Matters & Announcements from Board & Staff
 - a. Fair & Fairgrounds Manager Report & Updates
The Fairgrounds is currently trying to hire part-time maintenance position.

- b. Marybeth
Spoke on an incident that occurred on the Fairgrounds the previous weekend.
- c. Gary
- d. Peter
- e. Amy
The barrel & pole lasers in the arena are offset slightly, Rachel will discuss with Judi and see what needs to be done.
- f. Steve
- g. Deb
- h. Tere
- i. Hannah
Who is allowed to enter items into the Exhibit Hall? Is it only Teton County residents?
This is an item that the Exhibit Hall subcommittee will decide.

XVI. Other

- a. Special Meeting on Monday September 16th @ 5:30PM (Royalty)
Will be held in a TBD location; a larger meeting room.
- b. Fall WAF Conference
Rachel is planning on going once time and place are set.
- c. RMAF in Layton, UT - November 13-16, 2019
The budget allows for Rachel and three fair board members to attend
Rachel will check to see if her portion can be reallocated for a Fair Board member.

XVII. Adjourn

Gary motions to adjourn at 8:20PM. Amy seconds the motion. No further discussion, all in favor.