

Teton County Fair Board
Regular Meeting Agenda
Fair Office – 305 West Snow King Ave
Monday July 9th, 2018 – 5:30p.m.

PLEASE SILENCE ELECTRONIC DEVICES DURING THE MEETING

I. CALL TO ORDER

II. Emily called the meeting to order at 5:27 PM

III. PRONOUNCEMENT OF QUORUM

A. Emily Beardsley, Gary Hardeman, Thomas Smits, Peter Long, Marybeth Hansen, Matt Hall, Amy Hindeman and Lauren Long present.

IV. APPROVAL OF MINUTES

A. GARY MOTIONS TO APPROVE THE MINUTES FROM THE LAST 2 MEETINGS. ALL IN FAVOR. PASSES UNANIMOUSLY.

V. PUBLIC COMMENT

ALL (5 mins)

- A. Micheal Shortz, Lion's Club – Micheal would like to know if he can park his trailer on the grassy area 2 weeks before the event. Staff informs that they can park it there on July 18th but no earlier. The tent that the lions club and the big top will be under is 160' L X 40' W. The buckrail to block off the horse show events and spectators will not be put up before the lion's club sets up as per request by Micheal. Marybeth says that is not a problem. Micheal wanted to know if we would charge him for using the electricity during fair week. They inform him that they will not charge him for using electricity. There is talk about conflicts between fire safety and health concerns. Cathy does not want the fryers covered where as the health department does.
- B. Sam Cook, Contour Aerials – Drone services company that Sam has recently started. He sent a proposal to the fair board. He is here to see if that is something they would be interested in at all. His company is legitimate. He knows the laws and logistics of flying drones in Jackson, WY. He would need a place where a drone would deploy and it would have to be blocked off. Amy asks if the 20 photos is the total amount of photos. He says that that is the minimum. He would only be doing concert, ninja and figure 8's. Flying the drone during rodeo and pig wrestling isn't the best idea. He would need to know by the 24th of July. The board will get back to him in the next couple days.
- C. Deb Lutz, Fair & Rodeo Royalty - She would like to discuss the new bylaws. Referring back to the meeting the fair board had with the royalty Gary and Marybeth suggested going home and revising what the royalty moms feel need to be redone. Amy Hindeman says she did some research and has had some royalty responsibility in the past. Amy says that there are some rules in our county rule book that do not align with miss rodeo Wyoming. She emphasizes that they should match in order to be consistent. Deb chimes in that the pageant date needs to be changed, most other counties have it in the spring or summer before fair. They suggest changing the pageant date from August 2018 to May or June 2019. Deb also mentions that Gracie Perry should not be lady in waiting according to the bylaws. Deb says if we have the pageant in June 2019 it will be the exact same thing as having it in August. They highly suggest revamping the rules to match the state rules. Gary says we should do the 2019 contest in 2019. Gary motions to move the royalty up in the agenda. All in favor. Passes unanimously

VI. FAIR BUDGET YTD

A. Peter will review the budget: The board is still under budget 10,000 solely from the security budget we saved. Thomas says we should still be conservative about the budget that we do have.

VII. UNFINISHED BUSINESS

ALL (45 mins)

- a. Fair & Rodeo Royalty, Gary & Marybeth
- i. Change Pageant Royalty Date? – Lauren makes the point that all of the things that needed to get done in order to have the pageant have been done. Staff has booked the hotels, the judges, and the venue. Lauren says that if they want the pageant in June next year then the fair board will be responsible for everything. Amy mentions that all the reigning royalty ends December 31st. Marybeth says that's why they decided to have the pageant in August in order for them to be in their reigning position longer. The new proposed bylaws say that a queen does not have to be a lady in waiting. Because of the lack of contestants, it would be more beneficial to not require being a lady in waiting. Lady in waiting is a county made rule. Emily reminds everyone that the bylaw changes choice can not be made at this meeting because it was not on the agenda. So right now, the board needs to

decide when to have the pageant. She says that the budget that was given to the queen is an embarrassment to the county. She says that in the bylaws she changed the rules to Miss rodeo Wyoming is encouraged but not required. Gary says we should put everything on hold and wait until next year when we are more prepared. Rachel says that it has been advertised in the fair book and other sources. Gary motions to reschedule the pageant and review the rules. Thomas seconds. Amy says that. Marybeth cancels the motion and says we reschedule the pageant to June. Gary seconds. Amy says that the girls will not be able to go to the parades. Thomas wants to know if they should do it a couple weeks before old west days. Amy suggests not having it on weekend. If they are to open royalty to out of county girls then it could change that. Currently the by laws say that is not feasible. Emily says that we need to keep focused on the pageant dates. If it was done in mid-May on a weekday. No one is going to be happy with the date. People are normally out of town in May. Thomas says that last year we already changed the dates 4 times. This year if we start changing dates now it seems like it will happen again. He says staff has already put a lot of time into this. Matt says why not the Tuesday of old west days. All in favor. Does not pass. The pageant will stay in August. Marybeth motions to have a special meeting on Monday, July 16th at 5:30pm here at the fair office. Gary seconds. All in favor. Passes unanimously. Thomas says that the queens should get all their things together and send it to fair staff to present to the fair board. Deb Lutz can help with editing the bylaws. She says thank you very much for everything that the fair board does and leaves.

- b. 4-H
 - i. Camp spots – Lauren, Rachel and Amy mapped out the camp spots and there are 25 spots for campers. The 4H office will take reservations for the camp spots. Reservations start tomorrow. She is good with the budget they went over that day as well.
- c. Wagons
 - i. Pickup/delivery of new wagon – Got a new wagon! Just need to figure out when and how to get it. Marybeth says that she can get it. Staff just needs to make sure that he gets paid before we can get it. Rachel will call them tomorrow and talk to Marybeth about getting it.
 - ii. Disposal of old wagon – The construction crew will take it apart and keep the wagon wheels.
- d. Tables, Picnic or Banquet, 6-8 Rounds –
 - i. Staff does not know what to do about ordering more tables. The board says they need more 8ft banquet tables. No one knew where the banquet tables came from. Emily asks if we can ask where the lions club tables came from on the next agenda. No one seems to know if we have enough tables or not. Gary says we need about 50 eight ft banquet tables. They will have 45 picnic tables under the lion's club. Rachel asks if we want to buy the 6-8 round tables for the exhibit hall. The rounds will make the exhibit hall look good. Marybeth motions to buy the 6-8 tables. Gary seconds. All in favor. Passes unanimously.
- e. Press Passes & Comp Tickets
 - i. Emily gives out a paper that has people who have a large following locally to promote the fair. It would be a great way to get the fair promoted in exchange for a press pass to the fair. Emily goes through the list of well followed people in the area. Emily has wonderful ideas on who could promote different aspects of the fair. Give comp tickets to journalists coming to town at local hotels. Peter asks about having a VIP tent for press people. Just having a small tent with a keg and finger food for these people who are advertising the fair. Go with people Emily have worked with before then make it better for next year. Peter's thought is just trying to attract the journalist attention and encourage them to do it again next year. Lauren asks what would the press badge get them? Emily says giving them a badge to all the night events, so they can get into everything. Emily suggests getting a one on one time with them when handing the badge like doing a lunch or something. Possibly a couple meal vouchers. Thomas is worried about their followers. Thomas says we should focus on our sponsors first. Peter says it's a real time thing online. The board needs to vote on what the press pass entails. Marybeth motions to give all the people who are press which are buckrail, news & guide, dishing, Krista, JHMR, Jessica Gill, Jackson hole traveler, maypig, and 2 more who will be determined at a later date a full access press pass to the all the night events. Gary seconds the motion. Emily asks if there is further discussion. Someone suggests only giving them a badge for one-night event instead of all of them. Emily says that limiting the press pass will diminish their outreach. Us asking them to promote the fair for free and then only be able to go to one event could be a slap in the face to these people who typically get paid a lot to do this. They will need to decide from the list that Emily gave them which people to choose from. Or take them to lunch and pitch it to them for next year. Staff would like to know the process of inviting people to help. Emily and Marybeth will definitely help. All in favor. Passes unanimously.
 - ii. Lauren shows them a spreadsheet of how the comp tickets are being allocated. Amy from 4H had meal vouchers in a different color green, staff will send that template again. In regards for the 100 lions club tickets where does 4H get the buyers breakfast. They will need to get it from Lions Club themselves. Lauren would like to know what the 10 lions club tickets from last year was for. In years past it was for superintendents but she is not sure. Amy would like to know what was keeping the same. She gave the board a 50 number of parking passes. They were weekly parking passes. Staff

will give them the passes by this week. Thomas says he is not inclined to give royalty a meal pass. Amy says they are there all day. Amy also says that if they want a meal voucher they must put in the work. Commissioners and council members should get comp tickets. Gary says that the 2 commissioners that come to fair board meeting should get something. Smokey and Bob Lenz for meals. Adding 300 to 4h staff, 200 to commissioners and 80 into royalty. Amy would like royalty at 4h Horses because they are there all day. The fair board can't make the royalty be places. Thomas motions to accept the changes as Emily read them. Marybeth seconds. All in favor. Passes unanimously.

- f. Out-of-the-Box Fair Promotional Brainstorm
 - i. Drone footage/photos – Sam Cook from Contour Aerials gave the media proposal. Marybeth asks if we have it in the budget to hire him? We do. Gary motions to accept his contract. Thomas seconds the motion. All in favor. Passes unanimously.
 - ii. Spectrum TV ads - The fair board says no right off the bat. They review the proposal anyway. They sent an ad from previous years.

VIII. NEW BUSINESS

ALL (50 mins)

- a. Ask TOJ to take down temp bike lane poles? –
 - i. The problem with the bike lane poles for fair is that they are in the way. The guy to contact is at Pathways Brian Schilling. We need to have a formalized board request asking them if they would be willing to move the poles during fair. Rachel has communicated it to the town that the poles are not doing well for horse trailers. The board will need to figure out which areas to have the poles taken down. The board says the areas that are already blocked off for fair. They decide to put a formal letter together to petition the town about these poles to be taken down. Marybeth makes a motion that the Teton county fair board asks peter long to draft a letter to pathways to take down the poles in the areas that will be blocked off. Gary seconds the motion. All in favor. Passes unanimously.
- b. Dog Show – would like bleachers –
 - i. Ellen McKee came by and asked that the board give her some bleachers for fair. They don't know where the bleachers came from. Parks and rec have 2 sets of portables and we share bleachers with the school. Staff will reach out to parks and rec for the dog show to get bleachers.
- c. Move bully barns/trailers by tennis courts/Move panels to north of Pavilion –
 - i. Gary wants to know how to get rid of all these things to create space for fair. Gary asks if we can get a steel company from Idaho. There is a process to get rid of them. Ear mark what we don't use after fair then create a process to get rid of them. Gary says we could use the area next to the tennis courts. Staff will look into it.
- d. Fire House, fencing and trailer
 - i. Gary would like to bring the fence closer to the building. Rachel says they are going to move it to the west. Move the fence to the edge of the concrete. Staff will talk to the construction people about moving the fence at their next meeting.
- e. REK Hospitality
 - i. Is it the fair board responsibility or Michelle and whoever? They will take care of it. They will communicate to us what exactly they need. Staff has only ordered 1 pop up tent. For concert on Thursday July 12 they let us know what they need.
- f. Cash Handling & Dual Control
 - i. Thomas says that the vault will need 2 codes to get into therefore giving dual control. Thomas and hap brought the cash back from all the cash boxes last year. Someone will need to reset the vault as well. Hap needs to have someone with him to do the rounds with the cash. Staff will be doing all the counting. Staff needs to buy a new counting machine for that.
- g. Jeff Moran, event announcing (see list)
 - i. Marybeth, Emily and Rachel went over everything that Jeff needed. Emily suggests taking them and going over them and getting back to staff regarding his suggestions. Like letting the public know what goes on the fairgrounds when there is no fair. Fun facts about fair that people have thought of. Rachel suggests adding to it and giving it to the board to review. Nothing that needs to be voted on just stuff to talk about to fill in the open time.
- h. Radio sign-ups/interviews
 - i. Staff has not been able to get in contact with them, but this may need to be done over email.
- i. Exhibit Hall Workday (July 19, 20, 21)
 - i. This will be when the exhibit hall gets decorated. Help the exhibit hall do things. The board says that July 19th would be a good day to decorate. July 19th at 5pm.
- j. Ice – Dick Tan
 - i. Jackson hole game and ice – Gary usually takes care of the ice. It is not lose ice it is bagged ice. Gary has it taken care of.
- k. Lincoln County Fair & Rodeo Royalty July 28th, 29th
 - i. Rachel spoke to the mother of a queen showing in the open class horse show. They have offered to help with our queens. Amy says that it will take away from the local girls. That's a negative the board will not be helping us.
- l. Wyoming Cowboy Hall of Fame, Earl Hardeman & Bill Scott
 - i. Booth in Exhibit Hall – Will be making space in there for them.

- ii. Fair Rodeo, family member read short bio – the fair board thinks that is a great idea. Do they want to do anything special while they read his bio? Staff will need to reach out to them and see what they would like to do. And we could give them a time frame. Should leave it up to the family to figure out what they would like to do. Amy suggests having the famous earl speech thing should be done. Run with whatever is special for them.

IX. SPECIAL COMMITTEES UPDATE

ALL (45 mins)

- a. Concert, Peter – Just an advance on Thursday. It was brought to his attention that things were not promoted enough on the website and it needs to be advertised way more than it needs to be. Everything that staff can do to promote the concert would be wonderful. Peter is talking to the chamber about advertising. There is no reason why it shouldn't be on there. Daily twitter? Daily social media. It is hard to get followers and resetting the Instagram is difficult. Only Emily has the Teton county fair Instagram.
- b. Pig Wrestling, Thomas – Woman's division is full as of today.
- c. Ninja, Marybeth – Rachel and Marybeth need to sit down and knock it out. Mylo has rules need to update the rules.
- d. Rodeo, Emily
 - i. Rules, Team Branding
 - 1. Last year there was issues with the rules and how the women in team branding were supposed to go down. Emily reads the rules for the team branding competition. The importance of all the fair board knowing the rules. Rachel has those rules from her brother. That seem to make more sense. The board will have to talk to JH rodeo about the rules. Gary says we should probably change the rules to the sanctioned rules. Gary says if it worked last year keep it.
 - ii. Hides for hide race
 - 1. Chase can provide some, but they are not cured. Staff could always put salt on it and dry it out. It takes a while to tan a hide.
 - iii. Rodeo Parking, trailer section only
 - 1. Does the fair board like to make a trailer only parking area for the rodeo. They don't really know what they can do for them. We can try to do it but it will be tough to ask the mounted patrol to get that taken care of. It is a tough one. People don't like to saddle up on the asphalt. Place signage for "trailer parking only".
 - iv. Contestant admission into slack and rodeo
 - 1. Emily – Each contestant and one guest receive admission, even if they are in slack.
- e. Figure 8s, Gary
 - i. Volunteers – we currently have 6 counters, Gary will work on getting volunteers. Rachel has her sister and her husband, Thomas's daughter, Amy Hindeman, Lauren long and matt Hall. Scotty is in!
- f. Exhibit Hall, Marybeth/Rachel
 - i. Hay bales (6-8) – We need hay bales! Marybeth can definitely give us some hay bales.
- g. Horse Show, Marybeth
 - i. We are all good! English horse show and western dressage. The stalls used to up against the grassy.

X. MATTERS/ANNOUNCEMENTS FROM BOARD AND STAFF

ALL (5 min)

- a. Entry Updates – send a chamber blast to get people to sign up sooner.

VIII. ADJOURN

(7 PM)

Gary motions to adjourn at 8:39pm.