

Teton County Fair Board
Regular Meeting Agenda
Fair Office – 305 W. Snow King Ave
Monday January 14th, 2019 @ 5:30PM
**Please leave your cell phones at the front desk. **

Mission: The mission of the TCFB is to produce an exceptional fair and administer the year round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB's vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

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| I. | Call to Order | |
| II. | Roll Call/Pronouncement of a Quorum | |
| III. | Approval of December 17 th Meeting Minutes | |
| IV. | Public Comment | 5 min |
| V. | Old Business | |
| | a. Fair Vendor Area/Fair Layout | |
| | b. Stall Barn Updates | |
| | i. BCC 1/8/19 decision | |
| | ii. Options going forward | 10 min |
| | c. Fair Board Business Plan | 10 min |
| | i. Facilitated Meeting on February 11 th , 11-4 @ The Library | 5 min |
| | ii. Elected Officials & Liaison Presence | |
| | d. Fair Book & New Logo | 10 min |
| | i. Contract | |
| | ii. Rebrand of Fair logo | |
| | iii. Fair Book size | |
| | e. February JH Live Concert in Heritage Arena | 10 min |
| | i. No raffle, replace with a BOOT for donations/tips | |
| | ii. TIPS training – who went? | |
| | iii. Banner dates being updated by Jackson Signs | |
| | f. 2019 Sponsorships | |
| | i. \$10,000 collected to date | |
| | ii. Excel Sheet – MASTER list | |
| | iii. Out-of-the-Box ideas to promote sponsorship | |
| | Facebook Event, Chamber Blast, Press Release – Billy Kirk | |
| | g. Animal Cracker Conspiracy/Stilt Walkers | |
| | h. Bugology | |
| VI. | New Business | 20 min |
| VII. | Fair Budget | 5 min |
| | a. YTD Fair Budget | |
| VIII. | Fair Events & Items | |
| | a. Fair & Rodeo Royalty | 30 min |
| | 1. Lexi - Contract | |
| | b. Big Top Tent | 10 min |
| | i. New Stage – options & pricing or borrow from TCSD (Gary) | |
| | ii. Open Casting or Invite 2018 Acts back | |
| | iii. Happy Hour/Beer Garden/Liquor | |
| | c. Concert (Peter) | 5 min |

	d. Ninja (Emily & MB)	5 min
	i. Big Announcement	
	e. Rodeo (Amy & Emily)	15 min
	f. Vendors	
	i. 2019 Vendor Area	
	ii. Update Vendor Packet	
	iii. Timeline for Recruiting	10 min
IX.	Matters & Announcements from Board & Staff	5 min
	a. Luther Propst – BCC Liaison	
	b. PT Weekend Maintenance – Judi Nickell	
	c. Website Overhaul	
X.	Adjourn	3 hrs